



ADVERTISING & SALES Price List 2009-2010

*“The KODIAKS represent and promote our community with pride.
We are dedicated to the development of our youth and with your help,
we can and will achieve hockey excellence “*

PROGRAM

Front Cover, Colour, 1/4page	\$ 700.00
Front Inside Cover, Colour Full page	\$1,250.00
Rear Cover Colour, 1/3 page	\$ 450.00
Rear Inside Cover, 1/2 page	\$ 625.00
Inside pages Black & White 1/4 page	\$ 325.00
Inside pages Black & White 1/2page	\$ 575.00

Game Night Insert, “Player Page” 1/4 page Exclusive, Colour	\$ 500.00
Game Night Insert, “From the Bench” 1/4 page Exclusive Colour	\$ 500.00

KODIAKS WEBSITE

Home page graphics limited	\$1,000.00
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PUBLIC ADDRESS MESSAGE

Single Game	\$ 200.00
Full Season (24 home games)	\$2,000.00

GENERAL ADVERTISING

Fridge Magnets (600 printed)	\$1,000.00
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Souvenir Pucks and Game Pucks

Exclusive, Colour	\$1,500.00
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Jersey Name Bars

1/2 Team	\$4,000.00
Jersey Patch or Crest	\$5,000.00
Whole Team	

Track Suit Sponsor

Pant Leg and Shoulder Crest	\$2,500.00
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Pocket Schedule

1/6 section (3,000 printed)	\$ 500.00
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WALL SIGNS

TEAM BOX SIGNS

HOME - 8 ft x 3 ft	\$1,400.00
VISITOR - 8 ft x 3 ft	\$1,400.00

NORTH WALL

8 ft x 3 ft	\$1,350.00
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WEST WALL SIGNS

(warm room) 8 ft x 4 ft	\$1,360.00
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EAST WALL SIGNS

(zamboni) Priced per square foot Plus artwork and board cost	\$ 35.00
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RINK BOARD SIGNS

7 ft x 3 ft	\$1,250.00
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ZAMBONI

Exclusive Full Body	\$7,500.00
Both Sides	\$4,000.00
Front Only	\$3,000.00

STAIR TREADS

Lower Stair Cases (18 stair treads)	\$2,000.00
Front Entrance Stair Cases (6 stair treads)	\$ 650.00

TICKET SPONSOR

Exclusive (9,600) tickets printed. 1 Colour on back of ticket	\$1,500.00
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All prices excluding GST.

For information on advertising and/or sponsoring your business with the KODIAKS,

Please contact:

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Advertising Coordinator @ 604-838-7281,

Email: Kthompson_@shaw.ca

www.aldergrovekodiaks.com